CUSTOMER INTELLIGENCE SOLUTIONS:

POWERLINK™

The implementation of a unique key that links identities across channels in a customer centric repository

Enables our clients to understand prior customer behavior and predict the outcome of future interactions

POWERVUE® CRM ANALYTICS

A cloud based, privacy compliant CRM Analytics database deployed in less than 8 weeks using your customer data.

Based upon a simple 4-Step process:

- Selection
- Validation
- Prediction
- Measurement (ROI)

Provides the ability to quickly understand your most valuable customers at the individual (consumer or business) level

A simple way to micro-target offers to discrete groups of customers based on their behavior

Predictive Analytics providing individual based recommendations and offers

Real-time, online, "clear-box" monitoring and validation

Are you using what you know about your customers to increase revenue?

- ***Improve marketing ROI to drive increased and incremental revenue at less cost***
- ***Improve and increase customer acquisition, retention, and cross sell opportunities***
- ***Increase overall marketing effectiveness and efficiency with measureable results***

As a business professional, you understand the importance of targeting your organization's message to effectively acquire new customers, and keep the ones you have. Add to the mix social commerce, mobile, web, and e-mail to conventional marketing channels, and managing and understanding your customers behavior and demographics becomes very difficult; measuring nearly impossible.

Today, marketers want and more importantly need a centralized, comprehensive, and effective method to examine cross channel campaigns.

At VueLogic, we do just that. As a technology pioneer in the Customer Intelligence and Predictive Analytics space, we enable you to have intelligent dialogue with your data so that you can understand prior customer behavior and predict the outcome of future interactions.

We leverage a four step process along with patent pending technology to provide a single view of all customer interaction at a detailed and granular level. With deployment in less than 8 weeks and immediate ROI, VueLogic is the clear choice to power your customer intelligence.

VueLogic is a technology pioneer in the Customer Intelligence and Predictive Analytics space. We enable you to understand prior customer behavior and predict the outcome of future interactions, across channels, and in a confidential and secure environment… To increase revenue and decrease cost.

To learn more, contact:
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