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## **VueLogic Selects Engineer to Lead Analytics Team**

*Veronika Monteleone Has Joined Company's Management Team*

**ATLANTA – October 4, 2010** – VueLogic LLC announces the addition of Veronika Monteleone to lead its advanced analytics team. [VueLogic LLC](#) is a cloud based CRM analytics solution funded by the National Science Foundation.

Monteleone brings 17 years experience as a systems engineer and designer of real-time software applications for RCA, ATT Bell Laboratories, Syva, General Atronics and Paradyne Inc. Her experience as an engineer included the development of signal processing algorithms and the implementation and test of those algorithms in real-time software systems. She is an Adjunct Professor at Kennesaw State University teaching Applied Statistics at the graduate level.

“We are extremely fortunate to have Veronika join our management team”, said VueLogic CEO Tom Gordon. “CRM analytics and the emerging intelligent economy are driving big data to smarter analytics. The advanced work Veronika brings to this challenge is a major advantage for VueLogic”.

### **About VueLogic**

***VueLogic® - Powering Customer Intelligence***

VueLogic is a cloud based CRM analytics solution. We enable you to understand prior customer behavior and predict the outcome of future interactions (monetary and non-monetary), across channels, in a confidential and secure environment to maximize revenue from your existing customers. For more information visit [www.vuelogic.com](http://www.vuelogic.com).

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